

jackie wenqian hu

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experience

Nov 2020 - Jan 2023

Zenly (Snap Inc.) / Product Designer II / Paris, France

A live social map of close friends and family

Designed and delivered the mobile experience of go mode, best friends, and live events to drive user engagement. Supported and maintained the design system library in a major app redesign. Collaborated closely with PMs, engineers and the CEO to define product visions.

May - Nov 2020

Privoce / Freelance Product Designer / Remote, U.S.

Web3.0 tools for personal computing and user privacy

Led an end-to-end design project that aims to protect web privacy and enhances user's data ownership, featured in Chrome Web Store

Jan - Aug 2020

Discover Financial Services / Product Designer / Pittsburgh, U.S.

CMU capstone: AppAssist for student loan application

Designed iterative web prototypes and conducted exploratory & evaluative research to improve the decision-making process in student loans application in a team of five, the solution was preferred by 78% users in AB test

skills

Figma · Sketch · ProtoPie · Zeplin · Adobe CC · HTML/CSS · Javascript

User Interview · Usability Testing · Persona · User Journey · Heuristic Evaluation

English (fluent) · Chinese (native) · French (beginner)

education

Aug 2019 - Aug 2020

Carnegie Mellon University / Pittsburgh, U.S.

Master of Human-Computer Interaction (MHCI), School of Computer Science

Aug 2015 - Aug 2019

New York University / Shanghai / New York / Paris

Bachelor of Science, Interactive Media Arts

Bachelor of Arts, Humanities